Newsletter

Week 48, 2023





Applications opened this week to join the first cohort of **Forest Corps** Members. As the newest workforce pathways <u>program</u> under the American Climate Corps <u>initiative</u>, Forest Corps will train hundreds of future conservation professionals the science and techniques of reforestation and resource management. We're very excited for these candidates and their future program successes.

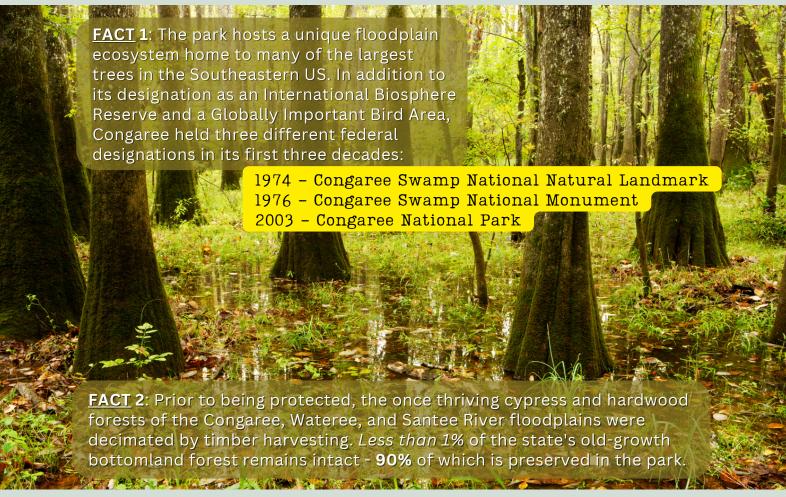
FEATURED PARK



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Congaree National Park

South Carolina



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PARK PERKS



Among recreational protected areas, conservation effectiveness depends heavily on visitor compliance. This week's <u>article</u>, published this August in the journal *Trends in Ecology and Evolution*, explores the influence of social factors on protected area rule violations. Reviewing the recent academic literature, the authors describe several key cognitive processes and provide a framework for analyzing decision-making among conservation rule breakers.

Theories on the Perpetuation of Rule Breaking

PhysicalObserved

Physical Observation

- Observed initial rule breaking action
- Primed to imitate observed behavior





- Perceived lack of consequences for noncompliance
- Improved attitude toward rule breaking



Self-Identification

- Strengthened association with rule breakers based on social connection (e.g. local vs. tourist)
- Changed behavior due to in-group identification



The authors suggest that social factors may **strongly influence** the behavior of potential rule breakers, gradually increasing the severity of rule breaking as more visitors encounter it. Worse still, groups of rule breakers likely have even stronger social influence than individual ones, further compounding noncompliance. The authors believe that more research on *social dynamics*, not just individual decision theory, could confirm these rule breaking pathways. For policymakers and park managers, this knowledge could help strengthen proposals and streamline enforcement, accelerating conservation impacts.



Where did the banana win its lawsuit?

on a peel

SHOPPING FOR A RECENT OR SOON-TO-BE GRADUATE?

Sustainably built *Park-It*Frames are the perfect gift idea and help support the Institute's conservation workforce programming.

SHOP FRAMES

